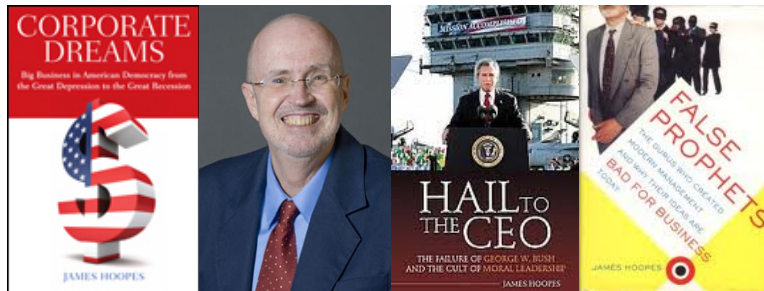




## MANAGING FOR A NEW FUTURE BY MANAGING FOR VALUES



### JAMES HOOPES

MURATA PROFESSOR OF ETHICS IN BUSINESS AT BABSON COLLEGE IN WELLESLEY, MASSACHUSETTS.

THE AUTHOR OF NUMEROUS BOOKS AND ESSAYS, HE IS CURRENTLY WORKING ON A BOOK ON ASIAN ETHICS CALLED *"ARJUNA'S FAITH: LESSONS ON LEADERSHIP, VALUES, AND VIRTUE FROM SOCIETIES THAT ARE OLD AND NEW AT THE SAME TIME"*

PROFESSOR HOOPES TALK WILL EXPLORE HOW **VALUES, LAW, AND MANAGEMENT** CAN SOMETIMES CONFLICT WITH, BUT ALSO OFFER OPPORTUNITIES FOR, NEW DIRECTIONS BOTH HERE AND ABROAD. AREAS TO BE DISCUSSED WILL INCLUDE - NEW UNDERSTANDING OF THE NATURE OF VALUES AS CONCRETE **ACTIONS, HABITS, AND GOALS** AS OPPOSED TO ABSTRACT IDEAS. THE USEFULNESS OF THIS UNDERSTANDING WILL BE ILLUSTRATED BY **SOCIAL ENTREPRENEURSHIP** EFFORTS TO ADDRESS VALUES ISSUES IN BOTH DEVELOPING AND DEVELOPED COUNTRIES. THE TALK WILL BE FOLLOWED WITH AN AUDIENCE DISCUSSION OF THE SIGNIFICANCE OF THIS NEW UNDERSTANDING OF VALUES FOR LAW, INCLUDING **INTERNATIONAL LAW**.

**THURSDAY, OCTOBER 6, 2011**  
**12:00-1:30 PM**  
BAHA'I OFFICES  
**866 UN PLAZA, LOBBY 120**  
(48<sup>TH</sup> ST BETWEEN FIRST AVENUE & FDR DRIVE)

**NGOs & UN STAFF INVITED**

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